

## Interactive Producer Background and Bio>

I have been in the interactive field over 12 years now - website, CD-ROM and other presentation productions. I founded Aeternitas in 2000, and currently, I manage, design and program interactive projects, but I typically contract my best previous employees now for most of my projects as they are major sites. We not only create interactive projects but our logo designs are award winning and we do some of our clients' print work as well!

\_Formerly I was the Executive Vice President of Interactive Services for Vectrix Corporation. I headed up all interactive CD-ROM production for Vectrix and have created over 35 unique CD titles. I oversaw production teams consisting of project managers, designers, animators and programmers. Projects have ranged from Business-to-Business marketing and communication Websites to fine art CDs. I co-founded Cosus Interactive, an Oklahoma based interactive communications company in 1995. Previously to that, I was on the staff and faculty of the University of Central Oklahoma where I was instrumental in the founding of the Presentation Production Center, taught principles of interactivity and was production supervisor for the Multimedia Technology Laboratory. I have over 12 years experience in the field of interactive media, over 20 years experience in the arts, and remain involved in local fine arts projects. In fact, you can see some of my artwork at <http://www.cosus.com>.

Some of the most recent sites I've produced>

- \* <http://www.DeltaDentalOK.org> - I've created several projects for Delta Dental of Oklahoma: including an HR related CD-ROM, a sales tool CD-ROM, streaming Flash incorporation, application development in .NET, <http://www.patientdirect.net> and [http://www.deltadentalok.org/state\\_employees/](http://www.deltadentalok.org/state_employees/) and work with other Delta Dental Plans as well. We are in the process of extending their new guidelines to all of their interactive projects and some print collateral as well.
- \* <http://www.hefnercollection.com> - created all front-end design and backend database work for this stock photo licensing and fine art print purchases and showcase of this private collection of Chinese artwork and includes a thorough Content Management System.
- \* <http://www.homereserve.com> - an online furniture site with new branding, redesigned in Cold Fusion.
- \* <http://www.hartzoglaw.com> - law practice website with a Content Management System including optin email blast capabilities.
- \* <http://www.lwpb.com> - an architectural site with new branding, redesigned in Cold Fusion which incorporates a Content Management System.
- \* <http://www.raxco.com> - annually we rebrand all of their product packaging, application GUI, website, CD-ROM, Flash, etc.\_\* <http://www.alliedartsokc.com> - redesigned their site, and continue to do maintenance. In fact <http://www.okcitycard.com> is the most recent subsite for them to sell their new OKCityCard.
- \* <http://www.ovac-ok.org> - redesigned website for the Oklahoma Visual Arts Coalition and maintenance on their database needs.
- \* <http://www.artworksok.org> - a children's art organization site where we created new branding.
- \* <http://www.redprimesteak.com> - a new local restaurant site.
- \* <http://www.olb.org> - we designed a AAA Bobby approved site (meaning it's the most blind accessible possible) for The Oklahoma League for the Blind: which includes a CMS (Content Management System) to allow them to easily update the site.
- \* <http://www.redriverphotoservices.com> - local company with huge connections to NYC ad agencies, etc.\_\* <http://www.buywifi.com> - small wireless company.\_\* <http://www.annshermanphoto.com>- small photographer's portfolio site.
- \* <http://www.1ne3.org>- premier art gallery and art space in Oklahoma City.
- \* <http://www.digmediaworks.com> - new branding for my Web marketing company.
- \* <http://www.camd.ucok.edu/index.html> - mylead designer did all graphics and development for his alma mater.

Previous clients:

Enron Corp., America Online, BMG Entertainment, TGI Friday's, The Greater Oklahoma City Chamber of Commerce, The State of Oklahoma, Chris Keese's Brett Weston Archive, The Aluminum Association and many other national corporations.